Ruben Blackburn
UX Designer

Email: rubenbla4@gmail.com

Phone: 404.857.8147

Portfolio: rubenb.me

Skilled UX Designer with 14+ years experience, specializing in user-centered designs. Strong foundation in visual design, prototyping and user research methods. Committed to delivering exceptional user experiences

WORK EXPERIENCE

Delta Senior UX Designer
DEC 2022 - PRESENT - CONTRACTOR

While at Delta I collaborated with cross-functional teams to create wireframes, prototypes, and high-fidelity mockups, facilitated design reviews, gathered feedback, and improved design solutions

World Wide Technology Senior UX Designer
DEC 2021 - OCT 2022 - CONTRACTOR

My daily task is to design visual aesthetics that solve or enhance the user journey across the products. I worked on several features across the app, including, Benefits, Payments, and Autopay for our medical insurer.

Synergy Interactive / Code & Theory Senior UX Design
APRIL 2020 - SEP 2021 - CONTRACTOR

I worked exclusively with external clients to bring a high level of creativity and complex problem solving to the mobile cart and checkout experience and pushed design boundaries. I created wireframes, prototypes, and detailed annotations to explain key interactions and flows to our clients and developers.

Home Depot Senior UX Design
JULY 2018 - MARCH 2020 - FULL TIME

As a Lead UX Designer on the Home Depot B2B Team, I worked cross-functional with a highly proficient team of designers, researchers, product managers, and engineers with planning, and iterating for delivering exceptional end-to-end product experience. Developed online design solutions, prototypes, wireframes, storyboards, and presentations
to effectively communicate my vision to senior executives to influence the best experience for our customers.

RentPath/Apartment Guide UX Designer
NOV 2015 - MAY 2018 - FULL TIME

As the UX Designer on the Consumer Product "Conversion" Team, I led daily UX design activities/scrum from initial concept, through implementation and post-launch optimization. Designed the UI architecture, interface, and interaction user flow of web and mobile applications. Designed visual aesthetics that solved or enhanced the user journey across our products. Presented and communicated design work to the Product and Leadership teams.

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EDUCATION

Visual Design
The Art Institute of Atlanta
Atlanta, Ga. - 2007

Architectural Technology
Bluegrass Technical College
Lexington, Ky - 2000

Diploma
Henry Clay High School
Lexington, Ky - 2000

ADDITIONAL EXPERIENCES/ TRAINING

*Agile Training
*Google Sprint Workshop

Project: "Kozy/Visual Search" - 1st place in "2016 Rentpath Corporate Hackathon" held by CEO

Project: "ezTour" - 2nd place in "2017 Rentpath Corporate Hackathon" held by CEO

SKILLS

User Research
Interaction Design
Visual Design
Communication and Collaboration
User Testing
Adaptability and Continuous Learning

TOOLS

Sketch
Figma
Adobe XD
Adobe Creative Suite
InVision
Axure
UserTesting